

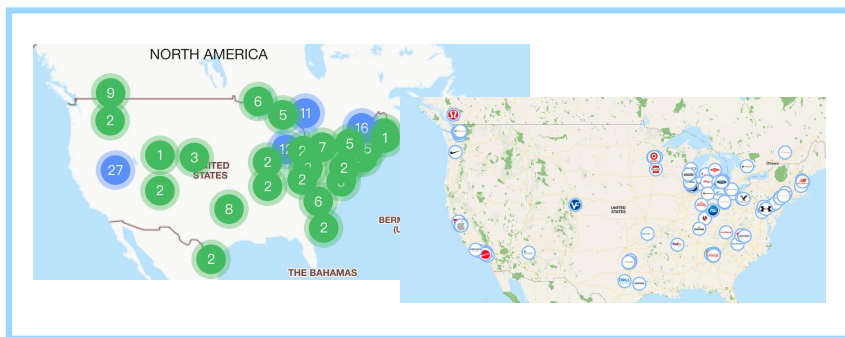
Global Business Accountability Map

Based on environmental big data, tracking climate and environmental commitments, emission data and reduction measures of major brands and listed companies in China and overseas, objectively presenting target setting and performance progress, and identifying best practices in climate and environmental management across global industry chains

In response to pressing climate challenges, more than 140 countries and regions have made carbon neutral pledges. Meanwhile, private sector stakeholders, including multinational corporations with operations and supply chains in China, Southeast Asia, and other developing countries, have announced climate commitments in Paris and Glasgow. For many industry-leading companies, especially consumer-facing brands, emissions from **purchased goods and services** make up the largest share of their carbon footprint, making **supply chain decarbonization** critical to fulfilling their climate neutrality pledges.

China's success in controlling industrial pollution over the past decades has relied extensively on the power of **information transparency and public participation**. IPE has witnessed and proactively participated in this globally unique effort and believes that similar approaches can also be key to tackling climate change. With this in mind, IPE developed and operates the [Global Business Accountability Map](#), a platform that tracks and visualizes corporate climate commitments, annual GHG emissions, and key emission reduction actions. The map covers both major brands and listed companies in China and globally, integrating IPE's annual **Corporate Climate Action Transparency Index (CATI)** to evaluate and score corporate efforts.

In addition to providing a score for public review, the evaluation **offers a roadmap for companies** to measure baseline emissions, identify emission hotspots, and implement reduction strategies. The map aims to identify **best practices** in corporate climate and environmental governance within global industry chains, **enable financial institutions and ESG investors** to develop diversified financing mechanisms and tools to support companies in accelerating their green and low-carbon transformation, **empower consumers** to make green choices, **encourage brands and listed companies** to act on their commitments and decarbonize their supply chains, accelerate the global race to zero and collectively safeguard our planet Earth.



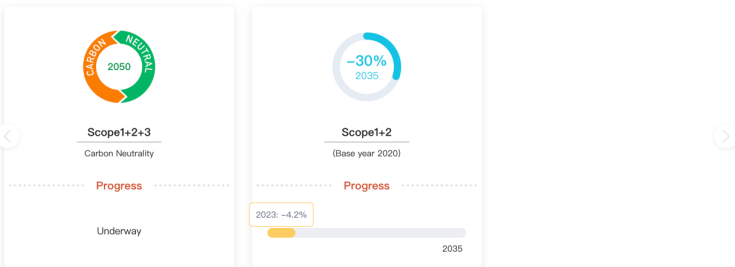
The map shows the number of brands in each region based on the location of their corporate headquarters. Zooming in reveals individual brand logos, while zooming out restores the default clustered view.

- The map supports both Chinese and English versions and includes a brand name search function.
- Users can filter by industry to view the CATI climate action scores of brands within each sector.
- Clicking on a **brand logo or name** on the left opens a pop-up window on the right side of the map. Users can then select "**View Details**" to access the brand's detail page.
- The detail page provides insights into the brand's **climate and environmental commitments, performance progress, annual emissions data for Scope 1, 2, and 3, and emissions reduction actions across its operations and supply chain.**

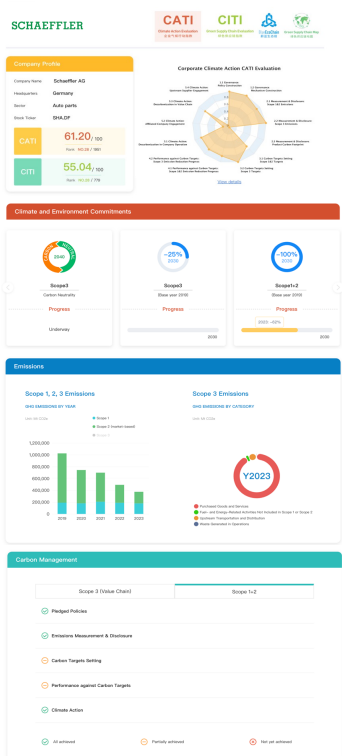
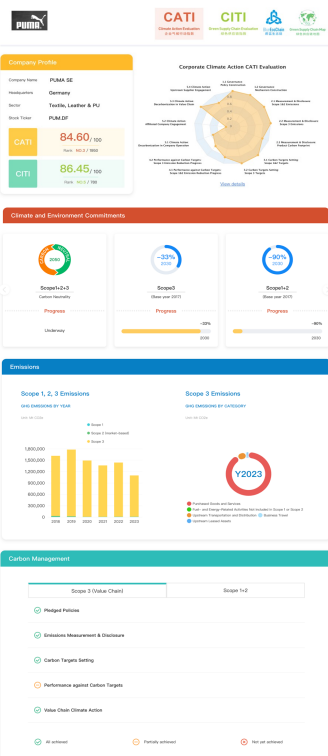
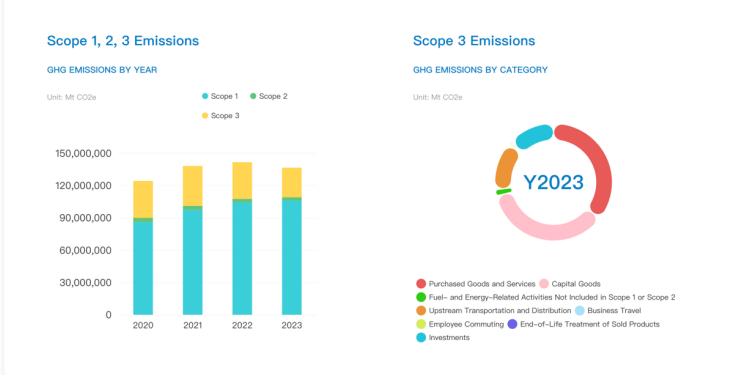
Industry	LOGO	Brand	CATI Score
Leather & PU		Adidas	88
Textile		Adidas	88
		Puma	84.6
		Nike	81.6
		Inditex	78.8
		Levi Strauss & Co.	77.9
		M&S	73.6
		Primark	71.6



Climate and Environment Commitments



Emissions



- ▶ Click the **CATI** or **CITI** icon (if available) at the top to switch between the spider charts.
- ▶ **Blue EcoChain** icon (blue): Indicates that the company uses this tool to automatically track its suppliers' environmental performance and GHG emissions in China on a large scale and in real time.
- ▶ **Green Supply Chain Map** icon (green): Indicates that the company has joined IPE's Green Supply Chain Map, which openly links its disclosed supplier list in China with publicly available data on supplier environmental performance and carbon footprint.
- ▶ **Product Carbon Footprint** icon (yellow): Indicates that the company publicly discloses product carbon footprint data, guiding stakeholders to consider the carbon footprint of the products or services they purchase or invest in.
- ▶ Click "**View Details**" to access the company's detailed CATI and/or CITI evaluation results.

- ▶ The **Climate and Environment Commitments** section presents a company's publicly disclosed commitments, including carbon neutrality goals, absolute and/or intensity-based GHG reduction targets, and renewable energy targets.
- ▶ Progress toward GHG reduction targets is calculated using the company's baseline year emissions and the most recent available emissions data obtained by IPE, and is visually represented in the progress bar.

- ▶ The **Emissions** section presents a company's publicly disclosed greenhouse gas (GHG) emissions data:
- ▶ **Scope 1 (Direct Emissions)**: GHG emissions from sources owned or controlled by the company, including emissions from fuel combustion in company-owned facilities and vehicles.
- ▶ **Scope 2 (Indirect Emissions)**: GHG emissions from the generation of purchased electricity, steam, heating, and cooling consumed by the company.
- ▶ **Scope 3 (Other Indirect Emissions)**: GHG emissions from activities not owned or controlled by the company but occurring in its value chain, including upstream and downstream activities such as purchased goods and services, transportation, and product use, etc.
- ▶ Data sources include corporate websites, annual reports, CSR and ESG reports, and publicly disclosed CDP climate change questionnaire responses. IPE prioritizes corporate reports as the primary source of information.

“ To regain climate momentum amid the rising geopolitical divide, we need to start with climate and environmental transparency and based on it help foster global trust and collaboration, create accountability, enable market-based solutions, and empower stakeholders to join the global race to zero.

- MA Jun, Founding Director of IPE

The Global Business Accountability Map and its associated page are dynamically updated by IPE. For any questions, please contact gsc@ipe.org.cn.